



LOOKBOOK

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Soh cālm.

Beginning as a passion project between two high school friends, Soh cālm. was formed after an opportunity was recognized to provide an elevated alternative to the loungewear that was being offered to young adults in Eastern Canada. Cut & sewn locally using environmentally conscious fibers like hemp & recycled polyester, this catalogue showcases the brand's first ever collection, consisting of sweatpants, sweatshorts, and a crewneck sweater.

Execution of this project required materials sourcing, manufacturing management, and event planning by Oli Bartoszek along with design and creative direction in collaboration with co-founder Tyler Schembri. Special thanks to our friends and photographers, Magda and Piotr, as well as Mike, Laura, Sarah, James, Alex & Melissa for hanging out and modeling.

Soh cālm.
The Art of Loungewear





TISA BEAR by



















